




Corporate Sponsorship Packet

The Rainbow Rose Center fosters an environment of inclusion, equity, and health where all LGBTQIA+ community members thrive in York County, Pennsylvania.

We envision an inclusive community where all York County individuals feel safe and welcome in their everyday lives.

You can make a difference by joining us as a
Corporate Sponsor!

What Your Sponsorship Gains

Sponsor Level	CHAMPION \$15,000 <i>Exclusive</i>	ADVOCATE \$10,000	LEADER \$5,000	ALLY \$3,000
VISIBILITY AT RAINBOW ROSE CENTER EVENTS				
Champion Level Sponsor Event “Presented by” marketing Opportunity for brief remarks at main events Sponsorship Logo Board at all events Prime event tabling opportunities Private Skybox at Pride at the Ballpark Company logo on event webpages Verbal recognition at events				
Advocate Level Sponsor Sponsorship Logo Board at all events Event tabling opportunities 10 tickets to Pride at the Ballpark Company logo on event webpages Verbal recognition at events		•		
Leader Level Sponsor Sponsorship Logo Board at all events Event tabling opportunities 6 tickets to Pride at the Ballpark Company logo on event webpages Verbal recognition at events			•	
Ally Level Sponsor Sponsorship Logo Board at all events Event tabling opportunities 4 tickets to Pride at the Ballpark Company logo on event webpages Verbal recognition at events				•
VISIBILITY ON MEDIA PLATFORMS				
Sponsorship logo on org pamphlets	•	•		
Sponsor logo on website	•	•	•	•
Sponsor spotlight in e-newsletter	Bi-monthly	Quarterly	Bi-Annually	Annually
Sponsor spotlight on social media	Bi-monthly	Quarterly	Bi-Annually	Annually
TRAINING & EDUCATION				
Customized training and education for your company or organization	5 hours •	3 hours •	2 hours •	1 hour •

The Rainbow Rose Center and our programs are supported through sponsorships, donations, and grants. Corporate Sponsors support our mission and work in meaningful ways because they:

- Seek to create an inclusive community for all LGBTQIA+ members
- Recognize the value of the Rainbow Rose Center brings to York County's LGBTQIA+ community
- Engage with local and regional LGBTQIA+ and allied consumers
- Strive to provide a diverse, equitable, and inclusive workforce that supports their LGBTQIA+ employees
- Wish to demonstrate their commitment to and support of the LGBTQIA+ community

What Your Sponsorship Supports In Our Community

DIVERSITY, EQUITY, & INCLUSION TRAINING	PROGRAMS & SUPPORT GROUPS	ADVOCACY	EVENTS & OUTREACH
<ul style="list-style-type: none"> • How to be an Ally • Health & Disabilities • Domestic Violence • Political Legislation • Youth & Aging • Intersectionality • Religion • Coming Out & Family Impact • Customized Training 	<ul style="list-style-type: none"> • Transgender Support • Queer and Trans People of Color Support • Living with HIV Support • All Adult Identities Group • Free Clothing Closet 	<ul style="list-style-type: none"> • Conversion Therapy Ban Ordinance in York City • Equality Act Promotion • Additional Issue-Based Policies • Individual and Situation-based Advocacy 	<ul style="list-style-type: none"> • Pride at the Ballpark (6/3) • York County Pride (2nd Saturday in June) • Coming Out Day Celebration (10/10) • Transgender Day of Remembrance (11/20) • Annual Youth Event (varies) • Tabling Events • Additional Events

Marketing Impact*

2,500
Total Event Attendance

4,000
Facebook Followers
**Numbers as of 11/15/2022*

1,050
e-newsletter readers

To join us as a Corporate Sponsor, please contact Christina Stetler at cstetler@rainbowrosecenter.org or 717-746-8738.

Thank you for helping us to create a more inclusive community for LGBTQIA+ members in York County!